

# Elyse N Goodhue

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Referrals and Portfolio  
available upon request

## Objective

An internship or job in graphic design or marketing, utilizing my artistic, leadership, project management, oral and written communication skills.

## Education

Rutgers University, New Brunswick, NJ — B.A. in Visual Arts,  
Minor in Entrepreneurship, Art History, Italian Studies - May 2013

GPA - 3.2, Dean's List - Fall 2009

School of Arts and Sciences & Douglass Residential College;

Accepted and attended Mason Gross School of the Arts

Mount Olive High School, Flanders, NJ — September 2005 - June 2009

Honor Roll and High Honor Roll

## Relevant Courses

Drawing 1-A, 1-B, & 2-B	Managing Growing Ventures	Art History 105 & 106	Venice	Italian 2 Honors
Design 1-A & 1-B	Finance for Entrepreneurs	Arts in Baroque Rome	Impressionism	Italian Review
Painting 1-A & 1-B	Marketing for Entrepreneurs, Marketing I & 2 Honors	The Age of Giotto	Italian Culture	Intermediate Italian
Intro to Computers & Applications, Web Authoring	Accounting for Entrepreneurs	Seminar in Contemporary Art 1-A & 1-B	Beginning Italian	Communication

## Experience

Marketing, Rush Chair, Webmistress, Iota Sigma Beta Sorority — May 2010 - Present

Responsible for designing the fliers for upcoming events, recruiting new members, hosting and planning each event for a professional leadership sorority.

Facebook (groups and events) and Google AdWords.

Sales Associate, Kohl's, June 2012 - January 2013

Responsible for assisting customers in sales, finding products, and fashion advice; keeping department up to code, attending meetings, and motivating others in assigned department.

Design Intern, Gallim Dance & Signs Journal — July 2012 - September 2012 & September 2012 - December 2012

Responsible for developing marketing, advertising, and other design materials for the next issue of the Signs Journal and the Gallim "Block Party."

Pen Design, Sniffy's Pen Company — July 2011 - September 2011

Responsible for designing a future pen cover for a depicted theme in coordination with the CEO.

Marketing and Design Internship, Signal — January 2011 - March 2011

Responsible for designs and marketing ideas for an up and coming energy shot company. Some assignments included: T-shirt design, layouts, decals, and fliers.

Design Assistant, Bailiwick Design & Waitress, Frank Pizza — July 2010 - September 2010

Responsible for preliminary review, pricing & ordering of fabrics, Customer Service calls, design layouts, cut outs for a private high-end Interior Design company and delivering a truly satisfied customer through premier customer service.

Hippa Compliance, Rand Dental Associates, PA - April 2008 - January 2010

Responsible for X-ray developments, coordinating insurance benefits & eligibility, & Customer Service (Scheduling, issues, primary contact, etc.)

## Skills

Technical:

- Adobe (Photoshop, Illustrator, InDesign, DreamWeaver)
- Microsoft Office (Word, Powerpoint, Excel)
- T-shirt designs

Language:

- Italian (Intermediate)
- French (Basic)

Iota Sigma Beta Sorority - An Elite Leadership Sorority  
Rush Chair (May 2010 - September 2011), Fund-raising Chair (September 2010 - May 2011), Webmistress (May 2010 - Present), Pledge Mom (September 2011 - January 2012), Director of Sisterhood Events (January 2012 - present), Director of Records (September 2011 - Present), President (August 2012 - present)

NAHS - National Art Honor Society  
(April 2008 - June 2009)

Volleyball

Member (April 2000 - June 2010), Coach (April 2008 - June 2010)

MOHS Varsity Cheerleader

(June 2005 - June 2009), Coached a Rec league (June 2005 - November 2005)  
Awards: UCA All Star Cheerleader (August 2008)

## Activities

Rutgers Entrepreneurial Society - Advertising Chair  
(May 2012 - present)

RULES - Rutgers University Leadership Empowerment Society  
(October 2011 - September 2012)

DECA - Marketing Club

CEO (September 2008 - June 2009), Member (September 2007 - 2009)

MOHS Marching Band

Flute and Piccolo (September 2005 - June 2009)

Yearbook Club

(September 2006 - June 2007, September 2008 - June 2009)