

Elyse N Goodhue

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Referrals and Portfolio
available upon request

Objective

An internship or job in graphic design or marketing, utilizing my artistic, leadership, project management, oral and written communication skills.

Rutgers University, New Brunswick, NJ – B.A. in Visual Arts,
Minor in Entrepreneurship, Art History, Italian Studies - May 2013

GPA - 3.2, Dean's List - Fall 2009

School of Arts and Sciences & Douglass Residential College;
Accepted and attended Mason Gross School of the Arts

Mount Olive High School, Flanders, NJ – September 2005 - June 2009
Honor Roll and High Honor Roll

Education

Relevant Courses

Drawing 1-A, 1-B, & 2-B	Managing Growing Ventures	Art History 105 & 106	Venice	Italian 2 Honors
Design 1-A & 1-B	Finance for Entrepreneurs	Arts in Baroque Rome	Impressionism	Italian Review
Painting 1-A & 1-B	Marketing for Entrepreneurs, Marketing I & 2 Honors	The Age of Giotto	Italian Culture	Intermediate Italian
Intro to Computers & Applications, Web Authoring	Accounting for Entrepreneurs	Seminar in Contemporary Art 1-A & 1-B	Beginning Italian	Communication

Experience

Marketing, Rush Chair, Webmistress, Iota Sigma Beta Sorority – May 2010 - Present

Responsible for designing the fliers for upcoming events, recruiting new members, hosting and planning each event for a professional leadership sorority. Facebook (groups and events) and Google AdWords.

Sales Associate, Kohl's, June 2012 - January 2013

Responsible for assisting customers in sales, finding products, and fashion advice; keeping department up to code, attending meetings, and motivating others in assigned department.

Design Intern, Gallim Dance & Signs Journal – July 2012 - September 2012 & September 2012 - December 2012

Responsible for developing marketing, advertising, and other design materials for the next issue of the Signs Journal and the Gallim "Block Party."

Pen Design, Sniffy's Pen Company – July 2011 - September 2011

Responsible for designing a future pen cover for a depicted theme in coordination with the CEO.

Marketing and Design Internship, Signal – January 2011 - March 2011

Responsible for designs and marketing ideas for an up and coming energy shot company. Some assignments included: T-shirt design, layouts, decals, and fliers.

Design Assistant, Bailiwick Design & Waitress, Frank Pizza – July 2010 - September 2010

Responsible for preliminary review, pricing & ordering of fabrics, Customer Service calls, design layouts, cut outs for a private high-end Interior Design company and delivering a truly satisfied customer through premier customer service.

Hippa Compliance, Rand Dental Associates, PA - April 2008 - January 2010

Responsible for X-ray developments, coordinating insurance benefits & eligibility, & Customer Service (Scheduling, issues, primary contact, etc.)

Skills

Technical:

- Adobe (Photoshop, Illustrator, InDesign, DreamWeaver)
- Microsoft Office (Word, Powerpoint, Excel)
- T-shirt designs

Language:

- Italian (Intermediate)
- French (Basic)

ACTIVITIES

Iota Sigma Beta Sorority - An Elite Leadership Sorority
Rush Chair (May 2010 - September 2011), Fund-raising Chair (September 2010 - May 2011), Webmistress (May 2010 - Present), Pledge Mom (September 2011 - January 2012), Director of Sisterhood Events (January 2012 - present), Director of Records (September 2011 - Present), President (August 2012 - present)

NAHS - National Art Honor Society
(April 2008 - June 2009)

Volleyball

Member (April 2000 - June 2010), Coach (April 2008 - June 2010)

MOHS Varsity Cheerleader

(June 2005 - June 2009), Coached a Rec league (June 2005 - November 2005)
Awards: UCA All Star Cheerleader (August 2008)

Rutgers Entrepreneurial Society - Advertising Chair
(May 2012 - present)

RULES - Rutgers University Leadership Empowerment Society
(October 2011 - September 2012)

DECA - Marketing Club

CEO (September 2008 - June 2009), Member (September 2007 - 2009)

MOHS Marching Band

Flute and Piccolo (September 2005 - June 2009)

Yearbook Club

(September 2006 - June 2007, September 2008 - June 2009)