



tanya gupta

tanyagupta.wix.com/portfolio

DESIGNER • ARTIST
STUDENT

education

NEW YORK UNIVERSITY, GALLATIN SCHOOL OF INDIVIDUALIZED STUDY

New York, NY

BA In Design & Entertainment Management (Individualized Major)
Minor in Business of Entertainment, Media, & Technologies (Stern)
junior standing, completed 69 units, GPA: 3.684

Graduating May 2015

ORANGE COUNTY HIGH SCHOOL OF THE ARTS

Santa Ana, CA

Visual Arts Concentration
GPA: 3.75 unweighted, 4.07 weighted

Aug. 2009 - June 2011

software skills

ADOBE PRODUCTS

Photoshop, Illustrator,
InDesign, After Effects

MICROSOFT OFFICE PRODUCTS

Word, Excel, Powerpoint

OTHER: Avid, Maya, Z-Brush

experience

GRAPHIC DESIGN • FILM • FASHION
PRINTMAKING • 3D MODEL/DESIGN •
PHOTOGRAPHY • WEB LAYOUT
FINE ARTS • PRODUCTION

day-to-day

AESTHETIC APPEAL • VISUAL
COMMUNICATION • PROBLEM-
SOLVING • TEAMWORK • LISTENING
ORGANIZATION • EVENT PLANNING

language

ENGLISH • HINDI • some FRENCH

hobbies

SKIING • SNOWBOARDING • MOVIES
SWIMMING • CONCERTS • JOGGING
HIKING • BIKING • READING

interests

DESIGN • MUSIC • FASHION • FILM
PHOTOGRAPHY • PRODUCTION

work & current projects

PARKWOOD ENTERTAINMENT

New York, NY

Design Intern

Feb. 2013 - Present

Working closely with the creative department of Beyoncé's production company on album covers, advertisements, campaigns, and brand identities for specific projects.

THIRD NORTH RESOURCE CENTER

New York, NY

NYU Office Assistant

March 2012 - Present

Office duties at NYU freshman dorm, including delivering mail and packages to residents, lock--outs, guest passes, answering general inquiries, etc.

here there and EVERYwhere

New York, NY

CEO/Founder/Designer, social enterprise

March 2012 - Present

An eco-friendly fashion line with a social mission: to provide men & women in underprivileged areas with job training and arts & crafts workshops, empowering them to be independent, self-sufficient, and access the global market.

GlowingMoon

New York, NY

ARTISTIC DIRECTOR

March 2012 - Present

A centralized database of the nightlife industry (night-clubs & bars), featuring customized analytic data to both consumers and providers.

PALLADIUM SWEAT N' SHOP

New York, NY

NYU Staff, athletics facility

Sept. 2012 - Present

AMNEAL ENTERPRISES, LLC

Piscataway, NJ

Graphic Design & Marketing Intern, pharmaceuticals

June 2012 - Jan. 2013

Marketing consultant: brand identity work including brochures, business cards, corporate identity book, and web design.

projects continued...

VO ERA: RECORDING ARTIST

GALLATIN ORIENTATION LEADER

NYU MODELING CLUB

Brand/Marketing Manager

Summer 2012 & 2013

Model

KISMET: SHORT NYU GRAD FILM

GALLATIN BUSINESS CLUB &
GALLATIN DANCE SERIES

MICHAEL PERSALL: RECORDING ARTIST

Production Designer

Designer

Website Layout

3 NYU SHORT FILMS

Director of Photography

75 Third Avenue, TS-1301B

New York, NY 10003

201.315.6598

tg934@nyu.edu